

(Title TBD)

Series summary:

Web series follows Kay Frank, an editor at an online fashion magazine as she works toward her dream job while housesitting for her grandmother during Covid. Inspiration drawn from Funny Face and will be released in minute-long “mini-sodes” on Tik Tok.

All episodes will be shot socially-distant. Note that this role is unpaid.

[Link to mood board.](#)

Characters:

Kay Frank

Smart, driven fashion writer and celebrity stylist to a few small clients. Likes the finer things in life. Goal is to become a stylist to influential women around the world. Is currently house-sitting for her grandmother who is stuck in Europe.

Eugenie Frank

Kay’s grandmother. Widowed. Came from old-money New Englanders but blossomed as an international fashion icon. Looks very refined but is a bit wild. Covid hit while she was in Europe and is currently staying with friends in Italy. Kay will frequently call her before bed when Eugenie is just getting up.

Georgia Jones

Birth name Sarah Jones. Model and one of Kay’s best friends. Met Kay on a shoot. Georgia hired Kay as a stylist, which bumped her onto a number of best-dressed lists (Georgia’s preferred mode of dressing previously was tired T-shirts and men’s gym shorts).

Sabine Reynolds

Kay’s boss. Lives out loud. Started her online fashion magazine with a loan from her father which she grew into an insanely popular online publication. Brilliant businesswoman and lioness when defending her friends.

Rosalind (Rosi) Brown

Kay’s college roommate and housemate back in California. A bit flighty and absentminded but entirely lovable. Up-and-coming actress with a small son & programmer husband.

Geoffrey Brown

Rosi's husband and Kay's housemate back in California. Programmer & likable goof.

George Brown

Rosi & Geoffrey's son. Kay's godson.

Humphrey

Possible writer at Bizarre (will be hired in next season). Ideal job was to be a writer alone in the woods, but fell into copywriting at a teen magazine to pay the bills. Impeccable dresser. Despite himself, found he really enjoys writing about fashion.

Cat

Kay's cat she brought with her from California. Is waging a drawn-out war on the chickens.